

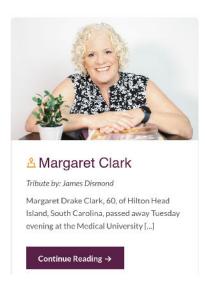
Press Release

Hospice Care of the Lowcountry Honors Lives and Legacies Beyond Obituaries

New complementary tribute service creates an accessible, personalized, and community-driven way to celebrate those who have left a lasting mark on our hearts

BLUFFTON, SC - September 20, 2023 - Hospice Care of the Lowcountry, a leading provider of compassionate end-of-life care services in Beaufort and Jasper counties, announced the launch of Threads of Gratitude, a free, innovative online service that offers a personalized and heartfelt way to honor the lives and legacies of cherished loved ones. The service allows individuals to create a comprehensive tribute to showcase their life - not death - through multimedia assets and storytelling, with a feature to add additional memories and comments to encourage community engagement.

Losing a loved one is an often emotional and challenging experience, and Hospice Care of the Lowcountry understands the importance of honoring their memory in a special way. Unlike traditional obituaries, the Tribute Factor is offered as a free service and is designed to be user-friendly and accessible to anyone.



Tribute Feature of Beloved Hilton Head Resident Margaret Clark

"At Hospice Care of the Lowcountry, we believe that commemorating the lives and legacies of our loved ones should be accessible to all. Our innovative and free tribute webpage platform empowers you to celebrate and honor those who matter most, without any financial burden", **said Hospice Care of the Lowcountry CEO, James Dismond.** "We understand that memories are priceless, and our commitment is to provide a space where you can create beautiful tributes, fostering connections and preserving legacies for generations to come. In this digital age, paying tribute should be as boundless as the love and memories we hold in our hearts."

In addition to providing a space for personalization, Threads of Gratitude offers a community-driven experience. Users are able to seamlessly share tributes and invite friends and family to contribute their own photos and memories to become a collective celebration of a life well-lived. The platform's collaborative aspect fosters a sense of togetherness and support that further paints a picture of the journey, passions, and accomplishments of those who have touched our hearts.

Hospice Care of the Lowcountry has always been committed to providing compassionate end-of-life care, and Threads of Gratitude is an extension of that dedication. By offering this innovative service, Hospice Care of the Lowcountry aims to provide solace, healing, and a lasting legacy for its community, preserving memories for generations to come.

To learn more about Threads of Gratitude and create a personalized tribute, please visit https://tributes.hospicecarelc.org/.

About Hospice Care of the Lowcountry

Hospice Care of the Lowcountry is a not-for-profit 501(c)3 hospice and palliative care organization serving Beaufort and Jasper Counties since 1982. Its mission is to give comfort, honor, and dignity to patients and their families facing challenges associated with end-of-life through compassionate physical, emotional, and spiritual care, regardless of their financial circumstances. To learn more about HCL, connect with the organization online at www.hospicecarelc.org.

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